

THE Sustainability Impact Rankings 2027 | Criterion 17.4.3

17.4.3 | Outreach Educational Activities for the Wider Community

1. Integrating / Incorporating SDGs into the Outreach Activities; Details of Credit Transfer

Community Cancer Screening Initiative Through a Mobile Screening Van

Mahatma Gandhi Medical College & Hospital, Jaipur, under the aegis of Mahatma Gandhi University of Medical Sciences & Technology (MGUMST), has undertaken a Community Cancer Screening Initiative through a Mobile Cancer Screening Van to strengthen preventive healthcare and improve access to early cancer detection across Rajasthan.

The initiative is supported by a Memorandum of Understanding (MoU) with the Department of Health & Family Welfare, Government of Rajasthan, for the implementation of advanced mobile medical van services. The collaboration is intended to facilitate screening, diagnosis, awareness and referral services for critical diseases.

The programme is designed to extend healthcare outreach to urban, rural, tribal and remote regions, particularly communities that experience geographical or service-access barriers in reaching advanced healthcare facilities.

The Mobile Cancer Screening Van is equipped to provide community-based screening services for three common cancers:

Breast cancer: On-site mammography for the early identification of breast abnormalities.

Cervical cancer: Pap smear testing to identify precancerous and cancerous cervical lesions.

Oral cancer: Clinical oral examination to identify potential precancerous conditions and oral cancer.

By bringing these services closer to communities, the initiative seeks to improve awareness, facilitate early identification of potential disease and support timely referral for further assessment and treatment.





Mobile Cancer Screening Van and its inauguration / community outreach.

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कैंसर स्क्रीनिंग शिविर, सौ से अधिक मरीजों की कैंसर जांचें हुई निःशुल्क

कैंसर के बावजूद तंबाकू नहीं छोड़ रहे मरीजों पर विशेषज्ञों ने जताई चिंता



न्यूज सर्विस/ नवज्योति, दौसा। महात्मा गांधी अस्पताल जयपुर के श्रीराम कैंसर एवं सुपर स्पेशियलिटी सेंटर की ओर से इनर व्हील क्लब ऑफ दौसा के सहयोग से शुभी हॉस्पिटल में निशुल्क कैंसर स्क्रीनिंग शिविर आयोजित किया गया। शिविर में 100 से अधिक मरीजों की विभिन्न प्रकार की कैंसर स्क्रीनिंग एवं स्वास्थ्य जांच निशुल्क की गई।

कैंसर विशेषज्ञ डॉ. राहुल गुप्ता ने मरीजों को तंबाकू सेवन से दूर रहने की सलाह देते हुए कहा कि उपचार के बाद भी तंबाकू का सेवन स्वास्थ्य के लिए जोखिम बढ़ा सकता है। शिविर में स्त्री रोग विशेषज्ञ डॉ. यश्वी चौधरी एवं दंत चिकित्सक डॉ. रंजना मेहरा ने भी सेवाएं दीं। शिविर का उद्घाटन विधायक डी. सी. बैरवा ने किया। उन्होंने निशुल्क कैंसर जांच जैसी पहल की सराहना करते हुए कहा कि समय पर जांच से कैंसर के लक्षणों की पहचान कर उपचार शुरू करने में मदद मिल सकती है। आयोजक एवं इनर व्हील क्लब ऑफ दौसा अध्यक्ष मीना राज ने बताया कि कैंसर संजीवनी वाहिनी में स्तन कैंसर के लिए मैमोग्राफी, गर्भाशय ग्रीवा कैंसर के लिए पैप स्मीयर तथा फेफड़ों के कैंसर की स्क्रीनिंग के लिए चेस्ट एक्स-रे जैसी जांचें निशुल्क की गईं। जनरल सर्जन डॉ. राजकुमार मीणा ने मरीजों की ब्लड प्रेशर एवं ब्लड शुगर की जांच की। शिविर में डॉ. शर्मिला अटोलिया, वर्षा शर्मा, सुरेंद्र शर्मा, नेहा बत्रा, इंदु शर्मा, दीपिका शर्मा, कुसुम वाधवानी, प्रियंका शर्मा, इंदु जैन, उर्मिला गुप्ता, मंजू खंडेलवाल, चंद्रकांता जैन, सुनीता जैन, मीना शर्मा, कल्पना, नरेंद्र शर्मा, कुमेश कुंजेला, मंजू जैन सहित कार्यकर्ताओं एवं सहयोगियों ने सेवाएं दीं। क्लब की ओर से नियमित स्वास्थ्य जांच, समय पर कैंसर स्क्रीनिंग और तंबाकू से दूरी बनाए रखने के प्रति जागरूक किया गया।

Newspaper coverage of the community cancer screening initiative, published in Dainik Navjyoti.

The mobile screening model is intended to bring preventive services closer to populations that may face difficulty accessing advanced healthcare facilities. The use of on-site screening for breast, cervical and oral cancers, together with awareness and referral pathways, supports early detection and encourages timely engagement with healthcare services. The initiative demonstrates how collaboration between a university-affiliated medical institution and a state government department can extend health-related outreach beyond the campus and into the wider community.

The Community Cancer Screening Initiative incorporates the principles of the Sustainable Development Goals into a community-facing preventive healthcare service. Its principal contribution is to improve access to cancer screening, promote awareness and support early identification and referral. The initiative is mapped to the following SDGs on the basis of the services and objectives described.

SDG	Connection with the outreach initiative	Nature of alignment
SDG 3 – Good Health and Well-being	The mobile unit provides community-based screening for breast, cervical and oral cancers. On-site mammography, Pap smear testing and clinical oral examination are intended to support early identification, awareness and timely referral for further assessment and treatment.	Primary / direct alignment with preventive healthcare, early detection and access to health services.
SDG 10 – Reduced Inequalities	By taking screening services to rural, tribal, remote and underserved areas, the initiative seeks to reduce geographical	Supporting alignment through improved access and outreach to communities facing service-access barriers.

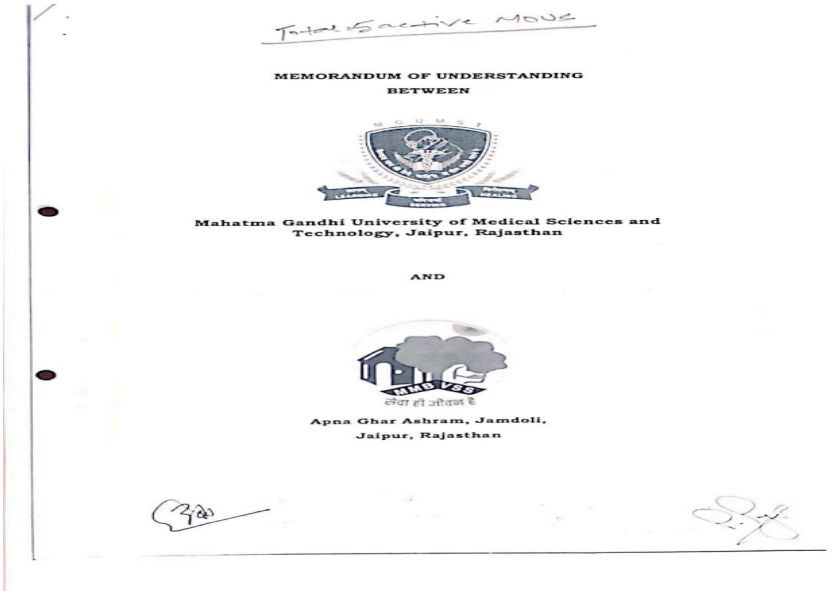
	barriers that can limit access to specialised screening facilities.	
SDG 1 – No Poverty	Bringing screening closer to communities may reduce travel-related barriers and some indirect costs associated with reaching distant facilities. The initiative may therefore support more equitable access to essential health services.	Indirect / potential alignment only. The information provided does not establish poverty-targeted eligibility, free screening, reduced out-of-pocket expenditure or financial protection.
SDG 17 – Partnerships for the Goals	The initiative is supported by an MoU between MGUMST/Mahatma Gandhi Medical College & Hospital and the Department of Health & Family Welfare, Government of Rajasthan.	Partnership alignment through institutional collaboration with a state government department.

2. List of Outreach Activities Mapped with SDGs and Outcomes

The following table reproduces the 2025 outreach activities, SDG mappings and documented outcomes listed as follows:

No.	Outreach activity	Date / Year	SDG mapping	Documented outcome
1	Physiotherapy services at Apna Ghar Ashram, Jamdoli	2025	SDG 3, SDG 10, SDG 17	Physiotherapy services provided by students and faculty to Ashram residents; photographs show resident engagement and service activity. Beneficiary count and clinical outcome measures not reported.
2	World Hepatitis Day awareness activity	28 July 2025	SDG 3, SDG 4	B.Sc. Nursing students conducted a role play and awareness rally at Vatika, Sanganer, Jaipur. Attendance and knowledge-change data not reported.
3	World Physiotherapy Day event with RCAP	8 September 2025	SDG 3, SDG 4, SDG 17	Event documented at Rajasthan Constitution Club, Vidhan Sabha, Jaipur, in association with Rajasthan Chartered Association of Physiotherapy. Specific outreach content and participant outcomes are not detailed in the source.
4	Medical health camp at Sukun Hospital, Tonk	16 November 2025	SDG 3; supporting SDG 10	Medical consultations and basic screening including blood pressure, blood glucose and ECG were provided. Number screened and abnormal findings/referrals not reported.
5	NEURO-PHYSIOCON 2025 National Conference	23–24 November 2025	SDG 4, SDG 17; supporting SDG 3	Academic and professional knowledge exchange in neuro-physiotherapy, with IAP and multiple university/organisational partners.

				Participant count and post-event learning outcomes not reported.
6	Health awareness talk and medical check-up programme	14 December 2025	SDG 3, SDG 4, SDG 17	Programme with Senior Citizen Forum and Ajitgarh Nagrik Parishad aimed to promote preventive health, healthy lifestyles and preliminary assessment. Actual number assessed and specific findings not reported.
7	Free health check-up and blood donation camp	21 December 2025	SDG 3, SDG 17; supporting SDG 10	Camp organised with Infant's Paradise Shiksha Samiti, Jaipur. Source documents the event and photographs; number of check-ups, blood donors and units collected are not stated.



MEMORANDUM OF UNDERSTANDING
BETWEEN

Mahatma Gandhi University of Medical Sciences and Technology, Jaipur, Rajasthan

AND

Apna Ghar Ashram, Jamdoli, Jaipur, Rajasthan



MoU with Apna Ghar Ashram, Jamdoli, Jaipur, and clinical services being provided by physiotherapy students and faculty.

3. Links for the Above-Stated Activities

The following institutional links are reproduced from Annexure 2 supplied for this report. Each link was checked against the MGUMST website and was accessible at the time of preparation.

MGUMST MoU & Collaborations (INPHOG, Sanjeevni, IAP, Rekhi Foundation, CAHO, RCAP, AATM, Child Welfare Rehabilitation, Jamdoli): https://www.mgumst.org/research/mou-and-collaboration

MGUMST Collaborations: https://www.mgumst.org/about-us/collaboration

MGUMST Social Responsibility & Outreach: https://www.mgumst.org/why-mgumst/social-responsibility

MGUMST National Service Scheme: https://www.mgumst.org/why-mgumst/national-service-scheme

MGUMST Research Projects: https://www.mgumst.org/research/research-project